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Mobile technology boosting workplace efficiency but eroding leisure, according to workplace survey by Kelly Services®

Latest Findings from Kelly Global Workforce Index™

December 6, 2012) – The uptake of mobile technologies is seeing Hungarian employees working extended hours as they stay “connected” to their work around-the-clock, producing a lift in workplace productivity, but also eating into leisure time.

More than a third of Hungarian respondents (37 percent) to the latest [Kelly Global Workforce Index](#) (KGWI) say they feel under pressure to stay connected with work outside of normal working hours.

More than half (53 percent) of respondents spend up to five hours per week connected to their work outside normal work hours, 11 percent spend 6-10 hours, and 10 percent spend more than 10 hours. A total of 26 percent spend no time.

The KGWI examines the growth of this highly virtual workforce, and also the impact on workplace productivity, work-life balance and job security. Nearly 170,000 people in 30 countries participated in the survey, including approximately 8,000 in Hungary.

While 54 percent say the use of mobile technologies has improved their work efficiency and productivity, 41 percent say it has also contributed to increased fatigue and burnout.

“The spread of smartphones, laptops and tablet devices has empowered a generation of workers, for whom the office is always in their pocket, but it is also eating into their downtime,” said Anikó Jónás, General Manager of Kelly Services Hungary Ltd.

The blurring of the line between work and leisure is occurring across all generations, but is most pronounced among Gen X and Baby Boomers, and for employees with a professional and technical background, who are under the greatest pressure to maintain contact with their work.

Results of the survey in Hungary also show:

- The main pressure on employees to stay connected with work is coming from employers, cited by 42 percent of respondents, followed by “industry culture” (23 percent), pressure individuals are placing on themselves (18 percent), customers and clients (11 percent), and other employees (5 percent).
- More than a third (35 percent) says that the use of mobile technologies for work has improved their work-life balance.
- One-in-five say that the use of online technologies has improved their job security.
- More than two-thirds (68 percent) would consider telecommuting - working mainly from home or away from the office - if

that were offered.

“Many employees are juggling the competing pressures between work and leisure,” Anikó Jónás said.

“With work now leaping the boundary of the workplace and impacting leisure time, employers need to weigh up the enhanced flexibility on the one hand, with the added burden it is putting on key staff”.

Complete findings are published in a new report, [Highly Virtual Workforce](#). For more information about the *Kelly Global Workforce Index* and key regional and generational findings, please visit the Kelly® [Press Room](#) or www.kellyservices.com.

About the Kelly Global Workforce Index™

The [Kelly Global Workforce Index](#) is an annual survey revealing opinions about work and the workplace from a generational viewpoint. Approximately 170,000 people from the Americas, APAC and EMEA participated in the survey. Results will be published throughout 2012 on a variety of topics such as employee retention, social media and the highly virtual workplace. Visit www.kellyservices.com to review findings on the current topic.

About Kelly Services®

Kelly Services, Inc. (NASDAQ: [KELYA](#), [KELYB](#)) is a leader in providing workforce solutions. Kelly® offers a comprehensive

array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire and direct-hire basis. Serving clients around the globe, Kelly provides employment to more than 550,000 employees annually. Revenue in 2011 was \$5.6 billion. Visit www.kellyservices.com and connect with us on [Facebook](#), [LinkedIn](#), and [Twitter](#). Download [The Talent Project](#), a free iPad app by Kelly Services.

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